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全国 2007 年 10 月高等教育自学考试
旅游英语选读试题

课程代码：00837

请将答案填在答题纸相应位置上

Write all your answers on the Answer Sheet!

I. Multiple Choice (1×20=20)

Directions: Beneath each of the following sentences, there are four choices marked A. B. C. and D. Choose the one that best completes the sentence.

- The International Conference on Travel and Tourism Statistics convened by WTO in _____, _____, in 1991 reviewed, updated and expanded on the work of earlier international groups.
A. Hanover, Germany
B. Ottawa, Canada
C. Madrid, Spain
D. Osaka, Japan
- China has numerous temples, pagodas, statues, and cave carvings, _____ are associated with Buddhism, Daoism and Confucius.
A. whose
B. which
C. many of which
D. many of whom
- What kind of organization is International Civil Aviation Organization?

- B. to reinforce an image of quality and reliability
- C. Both A and B
- D. to be quickly recognized by customers
12. It has been said that more food and beverage repeat business has been lost by _____ than by poor food.
- A. poor service
B. badly cooked food
C. badly designed menu
D. poor interior design
13. In the second half of the 20th century, travel _____ has become safe, comfortable, rapid and above all cheap.
- A. by water
B. by railway
C. by highway
D. by air
14. _____ with a well-established transportation network, _____ effectively move its rapidly increasing numbers of international and domestic tourists.
- A. Only ... we can
B. Only... can we
C. As ... we should
D. Once ... should we
15. The automobile and the jet plane have radically affected the hospitality industry, _____ travel patterns and _____ to the development of different types of hotels.
- A. change, lead
B. changes, leads
C. changing, leading
D. changed, led
16. Domestic tourism usually consists of _____ travel activities by citizens within their own country.
- A. business
B. leisure
C. mature
D. A and B
17. Tourism contributes to both preservation and development of the world's _____.
- A. cultural heritage
B. cultural tradition
C. scenic route
D. scenic wonder
18. In the case of tourists interested in other cultures, _____ will determine the destination selected.
- A. the standard of accommodation
B. the support services
C. the location and availability of the cultural event
D. the sun-sea-sand set
19. Today the successful general manager must be highly _____ person, capable of _____ a complex business enterprise.
- A. train, direct
B. trained, directing
C. training, directed
D. being trained, being directed
20. In _____, _____ and _____, high-speed trains have been developed and are in operation.
- A. Britain, France, Austria
B. Germany, France, Japan

C. Germany, Spain, Japan

D. Britain, USA, Australia

II. Reading Comprehension (2×10=20)**Directions: Read the following passages and make your proper choice.**

(A)

Traveling with children who are old enough to read, write, or play games need not be a problem. By taking along a supply of papers, pencils, or one of the excellent game books that are sold just for the purpose, the time can be made to fly. Verbal games, too, such as “Twenty Questions”, help to pass the hours.

When traveling on public transportation, having games and diversions on hand is just as important, since it is unreasonable to expect children, especially small ones, to be able to sit still for long periods of time. It is up to you to keep watch over them, however, and not let them roam by themselves or make excessive amounts of noise. Fellow passengers have paid for their travel tickets and even those who love children can learn to hate them quickly when trapped in a train or airplane with those who are ill-behaved.

On ships there are usually activities of children. Although it is a *break* for parents to be able to send their children off to participate and have some time alone, you should still make sure that your children behave well. Children should not be permitted to race through corridors or to be unsupervised, no matter how much you enjoy relaxing in your desk chair without them nearby. It would be unfortunate if your children were the cause of other’s feelings that they were also traveling “with children” — yours — because of their interruption through constant noise, quarreling, or bad behavior.

More and more frequently, children are sent to travel unaccompanied by an adult, whether to visit a relative, or to travel to grandparents. Many parents expect that a flight attendant or train steward will take care of their children when they send them off alone. This is an unreasonable expectation. Travel attendants have specific jobs to do, and these do not include child care. For that reason each airline has established a minimum age for unaccompanied children. As long as that regulation is respected, there is no reason that children who are emotionally stable and unafraid should not travel by themselves. In my experience with our grandchildren, the airlines have done an excellent job of caring for them and the children have enjoyed it thoroughly. Of course, if it is not possible for a parent to accompany a very young child, then another adult should be hired as a traveling companion.

21. Which of the following is NOT true according to the passage?

- A. Traveling with a primary school child is not a problem.
- B. Adults find it easy to pass the time by doing the game such as “Twenty Questions” .
- C. Children find time fly by doing verbal games such as “Twenty Questions” .
- D. Game books help make the time pass quickly for young children.

22. It is implied but not stated that _____.

- A. small children cannot be expected to be emotionally stable for long
- B. parents find it harassing to take care of their own children

listings showing any number of “race”. Ashley Montagu, a physical anthropologist, pointed out that some scientists have classified humans into only two “races” while others have found as many as two thousand. Montagu himself classified humans into forty “racial” groups.

This is not meant to imply that the idea of race is a myth. That idea is definitely very much alive. It is firmly embedded in our culture, a social reality that we confront daily. Sociologist W. I. Thomas observed that “if people define situations as real, they are real in their consequences”. The fact that no race is superior or that biologically we cannot even decide how people should be classified into races is not what counts. What makes a difference for social life, rather, is that people believe these ideas, for people act on beliefs, not facts. As a result, we always have people like Hitler. Most people, fortunately, do not believe in such extremes, yet most people also appear to be ethnocentric enough to believe, at least just a little, that their own race is superior to others.

26. It can be inferred from the first paragraph that the diversification of human race resulted from _____.

- A. genetic inheritance and environmental influences
- B. the differentiation of the inherited physical characteristics
- C. humans' adaptations to diverse climate and other living conditions
- D. genetic changes and distinct characteristics

27. The italicized word “*espoused*” (Para. 2) probably means “_____”.

- A. challenged
- B. questioned
- C. opposed
- D. supported

28. Why is there no “pure” race according to the passage?

- A. Because people of different races often get married.
- B. Because people have different blood types.
- C. Because racial characteristics cover each other in part.
- D. Because there are so many races in the world.

29. The author believes that any attempt at classifying races _____.

- A. is at best arbitrary
- B. is bound to be biased
- C. tends to pick out one race as superior
- D. takes culture into account

30. The author concludes the passage by pointing out that _____.

- A. it is hardly possible to classify humans into racial groups
- B. we should be on our guard against any idea of racial superiority
- C. race is indeed a mystery to be explored and uncovered
- D. it is not important how people should be classified

III. Cloze Test (0.5×20=10)

Direction: Choose the one from the given A,B,C and D to complete the passage properly.

Walt Disney World is indeed a Resort Park Complex with families in mind. 31 also goes without saying that a family 32 is an opportunity for families to relax and spend some “quality” 33 together, but what about Mom and Dad? Here again the 34 thoughtful Disney people have 35 care of everything. Child care has never been more convenient and family 36.

On a recent trip 37 Disney World this Dad decided it was time to 38 our Disney Mom to a night out. Initially we felt a little 39 to leave our kids with 40 during our family vacation. In order to 41 our conscious, we decided to take our two 8 year 42 for a “visit” to the Cub Den before we abandoned them there 43 that night. The only problem we had during our visit was 44 them to leave. We were greeted by a Cast Member whose smile and friendly manner put everyone 45 ease. As we looked around the kids could not decide what they wanted to 46 first, the video games, toys, games or Disney Videos. We were also 47 that dinner would be provided and pizza was on the menu. 48 the time approached to drop the kids off the only trouble we had was keeping up as we crossed the 49 on our way to the Cub Den. After signing them in we barely got a good-bye as they joined a group of kids who were seated on the floor 50 by a Disney Island animal caretaker and her special visitor.

- | | | | |
|-----------------|---------------|-----------------|------------|
| 31. A. Which | B. That | C. It | D. What |
| 32. A. trip | B. vacation | C. plan | D. meet |
| 33. A. time | B. experience | C. hour | D. night |
| 34. A. often | B. forever | C. never | D. ever |
| 35. A. given | B. taken | C. made | D. shown |
| 36. A. friendly | B. friend | C. friendliness | D. friends |
| 37. A. for | B. on | C. at | D. to |
| 38. A. invite | B. treat | C. have | D. take |
| 39. A. willing | B. excited | C. reluctant | D. sorry |
| 40. A. women | B. strangers | C. persons | D. friends |
| 41. A. ease | B. comfort | C. persuade | D. conquer |
| 42. A. older | B. old | C. oldest | D. olds |
| 43. A. later | B. late | C. latest | D. lately |
| 44. A. to get | B. gotten | C. getting | D. got |
| 45. A. for | B. in | C. at | D. with |
| 46. A. bring | B. buy | C. give | D. explore |
| 47. A. asked | B. informed | C. tired | D. noticed |
| 48. A. For | B. Because | C. As | D. Though |

49. A. lorry B. lobby C. lodge D. laundry
50. A. being entertained B. having entertained C. to be entertained D. to entertain

IV. Fill in the blanks with the proper phrases given below. Make some changes if necessary.

(1×10=10)

Directions: Fill in the blanks with proper words or phrases.

account for contribute to engage in give rise to lay out
look to serve as step up set forth strive to

51. His absence _____ an excuse to get rid of him.
52. Melting snow _____ the regular spring floods in this area.
53. Research _____ to find ways of improving fuel economy.
54. A magazine that is well _____ can easily attract readers' attention.
55. Their customers _____ them for expert product knowledge and objectivity in the advice they offer.
56. He _____ be recognized as a pianist.
57. Air pollution _____ respiratory diseases.
58. The committee _____ their views in a report published today.
59. The bad management of the company _____ the downturn of the business.
60. In those days they were not free _____ patriotic activity.

V. Phrase Translation (1×20=20)

Part One: Translate the following phrases into English:

61. 全食宿 _____ 62. 候补票价 _____
63. 客房部主管 _____ 64. 离境税 _____
65. 家庭手工业 _____ 66. 收集纪念品 _____
67. 烹调艺术 _____ 68. 通货膨胀率 _____
69. 第三产业 _____ 70. 销售网点 _____

Part Two: Translate the following phrases into Chinese

71. Cultural resources _____ 72. Soil erosion _____
73. Ethnic minority groups _____ 74. Non-commodity currency _____
75. Entrepreneurial ingenuity _____ 76. Publicity material _____
77. Clear customs _____ 78. Transit traveler _____
79. Market segmentation _____ 80. Host country _____

VI. Translate the following passages into Chinese. (20)

81. Generally, WTO concentrate on the informed promotion of tourism, spreading an appreciation of tourism and its advantages and dangers and recommending positive measures like the creation of new facilities. The organization attempts

to harmonize tourist polices among nations through formulating and applying principles of international tourism. As mentioned, WTO is instrumental in the representation of tourism in the United Nations and acts as the central authoritative voice for world tourism and the tourist, complementing the central authority and position of the national tourist organizations. Additionally, WTO concludes multilateral international instruments and supports their implementation, as well as the implementation of the appropriate existing instruments, and fosters settlement of international technical tourism disagreements.

82. Buffets are a very popular way of entertaining, especially for large groups. They may be served as a luncheon or dinner. They may be formal or informal. Food may be served cold or warm. At a buffet many people can be served in a short time, Fewer waiters are necessary. The food is attractively arrange on a long table or side board. Guests take their plates and choose their food from a variety of dishes. Usually they sit at tables. But at informal buffets on the terrace or in a garden, people eat standing up. If they do this, they have to eat most foods with a fork or with their fingers.

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