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浙江省 2008 年 4 月高等教育自学考试

旅游英语试题

课程代码：06010

本试卷分 A、B 卷，使用 2002 年版本教材的考生请做 A 卷，使用 2007 年版本教材的考生请做 B 卷；若 A、B 两卷都做的，以 B 卷记分。

A 卷

I. Make the best choice to complete the following sentences. (20%)

- He looked as if he _____ a decent meal for a month. ()
 A. hasn't had B. didn't have
 C. hadn't had D. was not going to have
- While _____ college I worked evenings at a retail store, and on slow nights my co-worker Susan would often sing along the radio. ()
 A. attended B. attending
 C. to attend D. having attended
- We _____ the contract when the detective phoned us. ()
 A. were about to sign B. were going to sign

- C. would sign
4. My sister prefers _____ to _____.()
A. talking ... reading
C. talking ...read
5.— Shall I give you a check?
—I'd rather you _____ cash.()
A. pay
C. paying
6.A: Do you want Susan to repair it herself?
B: I'd prefer her _____ the electrician.()
A. ring
C. to ring
7.The government doesn't with Dr. Smith _____ a professorship at a foreign university.()
A. will accept
C. accepts
8.I'm broke. I wish I _____ so much money.()
A. didn't spend
C. haven't spent
9.The superintendent ordered that the area _____.()
A. evacuated
C. being evacuated
10.Bill suggested _____ the restaurant but Lucy was against it.()
A. to sell
C. should sell
11.Opening remarks constitute a warm-up designed to put you _____ and capture the audience's attention.()
A. in ease
C. for ease
12.The boys discovered that they had much more _____ than their mix-race heritage, including a love of basketball, rap music and computers.()
A. as the common
C. commonly
13.When my mother saw the school's advertisement in the newspaper, she enrolled my older brother and me for music and literature _____.()
A. causes
C. courses
14.To my disappointment, it quickly became obvious that I knew _____ nothing about their world()
A. next to
C. quite
15.In all countries it is good manners to behave _____ toward others.()
A. considerably
C. consciously
16.The Prime Minister said that he would stay in power despite the _____ number of members of parliament quitting his party.()
D. have signed
D. talk ... read
D. to talk ... reading
B. paid
D. to pay
B. rang
D. will ring
B. to accept
D. accepting
B. hadn't spent
D. don't spend
B. be evacuated
D. to be evacuated
B. selling
D. sell
B. at ease
D. with ease
B. in common
D. with each other
B. schools
D. assignments
B. however
D. rather
B. conscientiously
D. considerately

- A. growing B. grown
C. growth D. increase
17. For reasons which are not yet known, the warehouse _____ last Saturday. ()
A. got fire B. caught fire
C. afire D. became fire
18. Because he did a very poor job and came up with bad results, his boss felt that he hadn't _____ his responsibilities. ()
A. lived up to B. put up with
C. looked forward to D. gone in for
19. WWF's "Living Planet Report 2002" states that humans are currently using over 20% more natural _____ than can be regenerated. ()
A. sources B. environment
C. elements D. resources
20. The bad news deprived them _____ the hope that there was a safe and socially approved road to success and happiness. ()
A. from B. with
C. about D. of

II. Decide whether the following statements are true or false. Write T for True and F for False. (20%)

1. Hospitality industry is a general term for hotel industry, tourist industry. ()
2. Business letters are often made more formal by using big words instead of small words (e.g. as per instead of according to). ()
3. The inside address of a business letter is almost without exception the same as the recipient's address on the envelope. ()
4. In a business letter "gratefully yours" should be used only when the writer has cause to be grateful. ()
5. Over indulgence in the Internet may lead to psychological problems such as addiction. ()
6. An agreement must involve at least three parties. ()
7. An agreement is usually written in simple language. ()
8. "F&B" stands for "food with breakfast". ()
9. P. S in a business letter stands for Post Scraps. ()
10. "Detrain" is the antonym of boarding. ()
11. Today, water carriage is by far the most popular means of passenger transportation in tourism. ()
12. When creating an advertisement the first factor to consider is information and persuasion. ()
13. The headline is the most important statement in an advertisement. ()
14. Hotels/ Resorts usually advertise their expertise. ()
15. Most publicity literature in tourism is published by profit seeking firms such as travel bureaus, hotel, etc. ()
16. Historically, Hangzhou has always been known as ' the earthly paradise'. ()
17. Shangri-la is an ideal place to live in the hearts and mind of Tibetans. ()
18. In a formal invitation, initials for personal names can be given (e.g. J. Cook). ()
19. Language like " We invite you to..." is commonly seen in a formal invitation. ()
20. An itinerary should be brief and informative at the same time. ()

III. Match each word or phrase in the column on the left with its meaning in the column on the right. (15%)

- () 1. identical a. foreign
() 2. overseas b. exactly alike

- | | |
|------------------------------|---------------------------------------------|
| () 3. primarily | c. found or establish |
| () 4. retire | d. be against |
| () 5. author | e. create space for |
| () 6. set up | f. a popular holiday center |
| () 7. object to | g. cause slight anger to (sb.) |
| () 8. endless | h. as well as |
| () 9. make room for | i. watch for |
| () 10. resort | j. set free |
| () 11. annoy | k. different kinds of |
| () 12. a variety of | l. without end |
| () 13. release | m. writer |
| () 14. in addition to | n. stop working at one's job because of age |
| () 15. keep an eye open for | o. mainly |

IV. Choose a correct word or phrase to complete each of the following sentences. (9%)

- contribute to
- appropriate for
- Browser
- Hacker
- Deposit
- salutation

- The program used for accessing web, gopher, and other internet sites is called “()” .
- I hope your suggestion will () solving the problem.
- The kind of clothes is not () hotel wear.
- The initial payment from a customer to reserve space for accommodation, transportation or other services is called “()” .
- Every well-constructed business letter is made up of the heading, the inside address, (), the body, the complimentary close and the signature.
- In computer technology “()” means somebody who harasses the computer system.

V. Answer the following questions according to the content of the reading (20%)

- Write down the full words for the following abbreviations: WHO, Ph. D, UN, WTO (4%)
- What are the 5 essential parts of an agreement? (10%)
- List 3 characteristics of the broadened definition of Ecotourism. (6%)

VI. Translate the following sentences or phrases into English. (16%)

- 我宾馆位于上海市虹口区, 比邻外滩(the Bund)。(4%)
- 宾馆楼高 28 层, 俯瞰上海久负盛名的黄浦江。(4%)
- 我们将成为第一家, 也是唯一的一家提供从北京到旧金山(San Francisco)直飞航班的美国航空公司。(4%)
- 黄石公园是世界上最有名, 最成功的生态旅游景点之一。(4%)

B 卷

I. Make the best choice to complete the following sentences. (20%)

- If you _____ to see Jane, please ask her to give me a call this evening.()
A. happen B. mind
C. occur D. appear
- Thoughts are expressed _____ means of words.()

- A. by
C. in
- B. with
D. on
3. _____ in thought, he almost ran into the car in front of him.()
A. To lose
C. Having lost
B. Lost
D. Losing
4. Please excuse my _____ in without _____.()
A. come; permitted
C. coming; being permitted
B. coming; permitted
D. to come; being permitted
5. We should _____ primary importance to the psychological health of the students.()
A. pay
C. attach
B. place
D. provide
6. Bamboo is used _____ houses in some places.()
A. to build
C. to be built
B. to building
D. being built
7. On _____ men smoke more cigarettes than women.()
A. usual
C. average
B. general
D. common
8. He made a suggestion that the English test _____ until next Wednesday.()
A. will be put off
C. will put off
B. be put off
D. put off
9. There was no news from her son for quite a few years; _____, Susan went on hoping.()
A. nevertheless
C. consequently
B. furthermore
D. therefore
10. I kept looking at the man, wondering _____.()
A. whether I have seen him before
C. that I had seen him before
B. where I had seen him before
D. when I had seen him before
11. It is quite necessary for a qualified tour guide to have good manners and _____ knowledge.()
A. extensive
C. intensive
B. expansive
D. expensive
12. The result of the experiment was very good, _____ we hadn't expected. ()
A. when
C. which
B. that
D. what
13. After a successful career in business, he was _____ the chairman of the committee.()
A. appointed
C. adjusted
B. adopted
D. achieved
14. Bill must have been away from the office. _____ how many times I phoned him, nobody answered it.()
A. Whatever
C. In spite of
B. No matter
D. Though
15. I was walking along the river _____ I heard a cry for help.()
A. while
C. when
B. since
D. as
16. Not until darkness fell _____ he hadn't done half of his work.()
A. that he realized
B. that he didn't realize

- C. did he realize
17. American students seldom live on campus. _____, they live at home and travel to classes.()
A. Instead
B. For example
C. What's more
D. However
18. The number of people invited _____ fifty, but a number of them _____ absent for different reasons.()
A. were; was
B. was; was
C. was; were
D. were; were
19. We don't go to the cinema as much as _____.()
A. we used to go
B. we used to do
C. used to
D. we used to
20. All of the visitors were _____ that the little boy could walk on his hands.()
A. advanced
B. exhausted
C. supposed
D. amazed

II. Decide whether the following sentences are true or false. Write T for True and F for False. (20%)

1. The overseas Chinese food usually caters to the flavor of the Westerners. ()
2. B2C stands for "business to clients" . ()
3. If a passenger has lost the air ticket, he will get a refund from the airlines, with no questions asked.()
4. Indented Form is the most traditional form of a business letter. ()
5. Entertainment setup is the most advertised sector of the travel industry.()
6. Equal attention is paid to the selection of textures and flavors in Chinese cooking. ()
7. The title of an agreement should be centered. ()
8. When prescribing herbal medicine, the doctor should consider the yin and yang nature of both the patient and the herbs. ()
9. Foreign travelers are required to pay an airport fee of RMB 90 yuan for the domestic flights in China.()
10. Different herbs act upon different organs of the human body. ()
11. Commercial advertising had began in the very early years of Thomas Cook's operation. ()
12. When giving gifts to a Chinese, even number should be avoided, especially the number "four" . ()
13. The kites in Weifang, Shangdong Province are well known for their exquisite craftsmanship, materials, painting and flying movement.()
14. Leifeng Pagoda was built in 975 by order of Qian Chu, the King of Wuyue Kingdom to celebrate the birth of a son by one of his favorite concubines.()
15. The currency of China is known as the People's Money or Renminbi. It is denoted with the symbol \$.()
16. Traveling in China requires a tourism visa (L). ()
17. China is the homeland of tea. All tea trees in other countries have their origin directly or indirectly in China. ()
18. Chongyang Festival, known as the Double Ninth Festival, has also been declared China's Day for the lovers. ()
19. In terms of technique, Chinese paintings are divided into two major categories: free hand brushwork (xieyi) and detailed brushwork (gongbi). ()
20. There are three major kinds of tea: black tea, green tea and jasmine tea. ()

III. Match each word or phrase in the column on the left with its meaning in the column on the right. (12%)

- | | |
|-------------------|-----------------------------------------|
| () 1. appetite | a. all kinds of |
| () 2. renovation | b. money in the form of coins and notes |
| () 3. talk over | c. timetable |

- | | |
|---------------------|-----------------------------------------------------------|
| () 4. opera | d. the end of something which lasts for a period of time |
| () 5. accommodate | e. repair |
| () 6. schedule | f. a desire or wish to have something, esp. food |
| () 7. a variety of | g. to speak about thoroughly and seriously |
| () 8. expiration | h. It has not yet been decided |
| () 9. cash | i. a musical play in which many or all the words are sung |
| () 10. bride | j. outside the range or limits of |
| () 11. beyond | k. a woman about to be married |
| () 12. It depends | l. to provide with a place in which to live or stay |

IV. Choose a correct word or phrase to complete each of the following sentences. (10%)

- a. Front office managers
- b. appetizing
- c. E-commerce
- d. Dragon Boat Festival
- e. Amazon.com
- f. Giveback
- g. Martial arts
- h. Legendary
- i. Aviation
- j. Mandarin

1. _____ is the world's first and largest book seller on the web.
2. _____ means renowned, very famous and many stories have been told about it.
3. CAAC refers to Civil _____ Administration of China.
4. _____ refers to business transaction effected by using the electronic technology and devices.
5. _____ are in charge of room reservations, assignment, resolve guests' complaints and satisfy their special needs.
6. The sweet-and-sour fish looks really _____.
7. _____ refers to the returned portion of the money that was previously received from the payee.
8. _____ is the official language of China and is commonly spoken throughout the capital of China, Beijing.
9. _____ used to be compulsory courses for soldiers in ancient China, but now they mainly serve health purposes.
10. There are many legends about the origin of the _____, the most popular of which is closely related to Qu Yuan.

V. Answer the following sentences according to the content of the reading. (22%)

1. Write down the full words for the following abbreviations:
UK, WWW, Co (6%)
2. Put the following names of famous sites of Chinese tourism into English:
紫禁城, 平湖秋月, 日月潭 (6%)
3. Write a brief introduction to Zhejiang (浙江) in about 80 words. (10%)

VI. Translate the following sentences into English. (16%)

1. 我们欢迎一切建议和投诉, 以便改善我们未来的服务。(4%)
2. 在中国, 春节是最重要的节日之一, 就像西方国家的圣诞节。(4%)
3. 杭州, 中国著名的丝府茶乡, 每年吸引 3000 多万的国内外游客。(4%)
4. 为发展旅游事业, 增进友谊, 经友好协商双方达成了以下协议。(4%)