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全国 2010 年 1 月高等教育自学考试

语言与文化试题

课程代码：00838

I. Each of the following incomplete statements is followed by four alternatives. Read each statement and the four alternatives carefully and decide which of the four alternatives best completes the statement. (20%)

- Language is _____. ()
A. the product of the human brain
B. rule governed
C. independent of culture
D. the result of social institutions
- Language, culture, and thought _____, each influencing and shaping the other two. ()
A. alternate
B. change
C. interact
D. substitute
- “Propaganda” connotes _____, so it is a pejorative term in English. ()
A. giving publicity to something
B. exchanging useful knowledge
C. spreading biased information
D. motivating people to do something

- A. additive
C. causal
- B. adversative
D. temporal
17. "7 days without 7-up make one weak." In this advertisement, one can find the tactful use of _____. ()
- A. homophones
C. repetition
- B. figure of speech
D. several adjectives
18. In American English, in which word is the letter "a" pronounced as [æ]? ()
- A. pass
C. cake
- B. park
D. about
19. What nonverbal message does waving good-bye convey? ()
- A. Accenting
C. Repeating
- B. Complementing
D. Substituting
20. In Chinese culture, touching or pointing to one's own nose with raised forefinger signifies _____. ()
- A. It's me
C. impatience
- B. irritation
D. frustration

II. Each of the following incomplete statements is followed by four alternatives. Read each statement and the four alternatives carefully and decide which alternatives can complete the statement. There might be more than one correct answer. (10%)

21. Culture in its technical sense is _____. ()
- A. human specific
C. a national phenomenon
- B. a social phenomenon
D. a historical phenomenon
22. In English culture "red" is often associated with _____. ()
- A. celebrations
C. communism
- B. good fortune
D. cool mind
23. Which of the following statements may be true? ()
- A. Branching and linear sentence patterns result from thinking patterns.
B. Branching sentence patterns are related to analytic thinking pattern.
C. Linear sentence patterns are related to analytic thinking pattern.
D. Branching and linear sentence patterns can be related to emotional factors.
24. When receiving a gift, English speakers may say "_____". ()
- A. How much is it
C. It is really what I want
- B. It is really very nice
D. Shall I pay for it
25. _____ is a proverb related to individualism. ()
- A. Do not wear out your welcome
C. Wives are bills of charges
- B. Even reckoning makes long friends
D. From saving comes having
26. In English blue is usually associated with _____. ()
- A. unhappy feelings
C. envy and jealousy
- B. manual work
D. explicit reference to sexual acts
27. Which of the following is the example of discrimination against women or sexist language? ()
- A. chairman
C. the human race
- B. chairperson
D. mankind
28. The sentences in a text may be linked by _____ means. ()

- A. grammatical
C. lexical
29. The English equivalent for “单程票” is _____. ()
A. one-way ticket
C. single ticket
30. Chewing one's finger nails signifies _____. ()
A. relaxation
C. worry
- B. logical
D. meaningful
B. one-trip ticket
D. round-trip ticket
B. emotional stress
D. not knowing what to do

III. Fill in each underlined space with a proper expression. (20%)

31. As a mirror of culture, _____ is strongly influenced and shaped by culture.
32. Reflected meaning is communicated when one _____ of a word forms part of our response to another sense of the word.
33. English speakers are direct people who tend to locate central meaning before _____ meaning.
34. English surnames may be preceded by a _____, like Mr., Mrs., President, Doctor, etc.
35. “A big _____ in a small pond” is used to talk about somebody whose importance and influence are great only in a restricted situation or small community.
36. In English _____ is usually associated with jealousy and envy.
37. Anything which is prohibited by religion, tradition or social usage is a taboo. There are behaviour and _____ taboos.
38. It has been claimed that English texts develop in a _____ fashion, while Chinese ones develop in a spiral way.
39. American English differs from British English mainly in pronunciation and _____.
40. _____, the way in which one holds oneself, call also convey communicative messages.

IV. Answer the following questions briefly. (12%)

41. What is intercultural communication?
42. How would you explain the fact that “black tea” and its equivalent in Chinese “红茶” are formed differently?
43. What is the most salient feature of the headline in English newspaper?
44. How could one interpret the verbal and nonverbal messages in the following sentence? A boy told his mother in a whispering voice that it was not he who broke the vase, but did not dare to look at his mother in her eyes.

V. Translation. (18%)

45. 人不犯我，我不犯人。
46. 一非常感谢您为我所做的一切。
 一这是我应尽的职责。
47. 白菜
48. A small leak will sink a great ship.
49. Since he became manager, the company has been running in the black.
50. Dr. Thomas Green requests the pleasure of your company at luncheon.

VI. Discuss the following topics. (20%)

51. What cross-cultural contrast can you find between English and Chinese telephone calls?
52. How are swear words used in English and Chinese? What cross-cultural contrasts can one find underlying them?