

第二部分：阅读选择（第 11~15 题，每题 2 分，共 10 分）

阅读下面短文，请从短文后所给各题的 4 个选项（A、B、C、D）中选出 1 个最佳选项，并在答题卡相应位置上将该项涂黑。

Children are a main target for advertisers and salesmen across the world. They are easily influenced by advertising. Also, they may easily get their parents to buy a certain product for them. If they want something, children will pester (纠缠) their parents until they get it. A little suggestion from a single advertisement can send them on their way.

McDonald's at one stage advised its employees to target children. Its campaign (广告活动) "Kids Are the Star" encouraged employees to pay special attention to children. The purpose was to give children a positive experience while eating at its restaurants. The reason for this was not that McDonald's cared deeply about the general health and happiness of children. It was really interested in the pester-power of children. This power might bring parents back for more visits.

Advertisers target children in a very simple way. They use bright lights, happy people and cartoon characters. All these encourage children to think a certain product is something they want. Children truly believe what an advertiser tells them.

Children arrive at McDonald's and consume high amounts of salt, sugar and fat. Their bodies have an immediate positive reaction. This reaction lasts about as long as they are at the place. By the time they're "coming down (平静下来)", you're on the way home.

If you want what's best for your children, try your best to keep them away from TV. It is bad for their brains, and bad for your wallet, too! Take them outside, not to McDonald's, but to the beach.

11. Advertisers target children mainly because children _____.
- A. spend a lot of time watching TV B. have strong buying power
C. may have pocket money to spend D. can affect parents' buying decisions
12. The campaign "Kids Are the Star" aimed to encourage children to _____.
- A. come back to McDonald's B. become stars
C. make their own decisions D. stay in good health

13. What do advertisers often use to target children?
- A. Colorful products. B. Healthy food.
C. Cartoon characters. D. Famous people.
14. Children like McDonald's because they can _____.
- A. get immediate satisfaction B. eat as much as they want
C. stay there for a long time D. go there whenever they want
15. What is the main idea of this text?
- A. Parents should help children spend money wisely.
B. Advertisers take advantage of children.
C. The food offered by McDonald's is not healthy.
D. McDonald's is very successful in its business.

第三部分：概括段落大意和补全句子（第 16~25 题，每题 1 分，共 10 分）

阅读下面短文，请完成短文后的 2 项测试任务：（1）从第 16~20 题后所给的 6 个选项中为第 ①~⑤ 段每段选择 1 个正确的小标题；（2）从第 21~25 题后所给的 6 个选项中选择 5 个正确选项，分别完成每个句子。在答题卡相应位置上将答案选项涂黑。

Should I Gain Weight?

- ① It's almost never a good idea for a kid to try to gain weight, especially by eating lots of unhealthy fast food. It may seem strange that some kids want to gain weight when many people want to be thinner. But kids who are thin sometimes feel like they aren't the right size. And they might even get laughed at for their size.
- ② People come in different shapes and sizes. You might have friends the same age who weigh a lot more than you do. It doesn't mean that either of you is the wrong weight. If you're not too tall, there's less of you. That equals fewer pounds when you step on the scale. Or you might be small-framed (骨架). Your body frame might be smaller or thinner.
- ③ You might feel thin compared with friends who've gone through puberty (青春期). During puberty, it's normal for kids to grow a lot and gain weight, too. If one kid hasn't hit puberty and another has, the one who's still waiting for puberty is likely to be smaller and thinner.
- ④ Your parents might be short, small or thin people. Your mom and dad pass along their genes (基因) to you—including the genes that help determine your height and body frame. If close family members are small or thin, there's a good chance you will be, too.

⑤ Being laughed at is one reason why thin kids sometimes want to gain weight. It's never fun to be treated this way. If this happens to you, be sure to tell a grown-up who can help. You might also say back to someone who laughs at you, "That's just the way I am. Everybody is different."

Task 1

- 16. Paragraph ①:
- 17. Paragraph ②:
- 18. Paragraph ③:
- 19. Paragraph ④:
- 20. Paragraph ⑤:

- A. Weight and health
- B. Weight and gene
- C. Weight and puberty
- D. Weight, shape and size
- E. How to deal with being laughed at
- F. Why some kids want to gain weight

Task 2

- 21. It seems unusual that some kids _____.
- 22. Compared with short people, taller people often _____.
- 23. Kids may not start their puberty _____.
- 24. One's body frame will be similar to that of one's _____.
- 25. One way to deal with being laughed at is to look for help _____.

- A. friends
- B. weigh more
- C. at the same age
- D. from grown-ups
- E. close family members
- F. want to gain weight

第四部分：填句补文（第 26~30 题，每题 2 分，共 10 分）

下面的短文有 5 处空白，短文后有 6 个句子，其中 5 个取自短文，请根据短文内容将其分别放回原有位置，以恢复文章原貌，并在答题卡相应位置上将答案选项涂黑。

The History of Chalk

Chalk used in school classrooms comes in sticks. Lessons are often presented to entire classes on blackboards using sticks of chalk. 26

Chalk has been used for drawing since ancient times. 27 Later, artists of different countries and styles used chalk mainly for sketches (素描).

Chalk did not become standard in schoolrooms until the 19th century. 28 Teachers needed a convenient way of teaching many students at one time. Instructors used large blackboards, and students also worked with individual chalkboards.

Blackboards used to be black, because they were made from real slate (石板). Some experts made yellow chalkboards and dark blue chalk to simulate (模拟) writing on paper. However, when manufacturers began to make chalkboards from man-made materials during the 20th century, they chose the color green. 29 Later, yellow became the preferred color for chalk.

Almost all chalk produced today is dustless. Earlier, softer chalk tended to produce a cloud of dust. 30 Dustless chalk still produces dust; it's just that the dust settles faster. Manufacturers accomplish this by baking their chalk longer to harden it more.

- A. The manufacturing of chalk is becoming more complicated.
- B. Some feared such dust might cause breathing problems.
- C. It helped to create some of the earliest cave drawings.
- D. They argued that it was easier on the eyes.
- E. At that time class sizes began to increase.
- F. This method has proven cheap and easy.

第五部分：填词补文（第 31~40 题，每题 1.5 分，共 15 分）

下面的短文有 10 处空白，短文后列出 12 个词，其中 10 个取自短文，请根据短文内容将其分别放回原有位置，以恢复文章原貌，并在答题卡相应位置上将答案选项涂黑。

Family Relationship

There are many difficult matters in family relationship. One of them is that you don't control the 31 relationship yourself.

When major family relationship problems occur, it's 32 to attempt a control strategy. You try to get the other person to change. Sometimes this approach works, 33 if your request and the other person's are both reasonable. But many times it doesn't.

On the other hand, if you can't change other people, maybe you should 34 accept them as they are. That's another strategy that sometimes works. But sometimes this can lead to bitterness and 35 if your needs aren't being 36.

There is, however, a third option (选择). You can change yourself in a(n) 37 that solves the problem. This 38 that you reconsider the problem as an internal one instead of a(n) 39 one. This means that you need to 40 your awareness and make a change in your beliefs.

- | | | |
|---------------|-------------|-------------|
| A. anger | E. common | I. expand |
| B. just | F. entire | J. external |
| C. especially | G. created | K. way |
| D. met | H. requires | L. spread |

第六部分：完形补文（第 41~50 题，每题 1.5 分，共 15 分）

下面的短文有 10 处空白，每处空白后的括号内有一个词，请根据短文内容将其正确的形式填入文中，以恢复文章原貌，并将答案写在答题卡相应的位置上。

“Friends” on Instant Messaging (即时通讯)

In the past, most people *communicated* (**communicate**) by phone or letter. Not many people had 41 (**hear**) of e-mail or Instant Messaging (IM). Today, many 42 (**adult**) send e-mails as their primary means of communication. Teenagers spend much of their time 43 (**use**) IM to chat in real time.

With access to billions of people, the meaning of a “friend” has 44 (**change**). Online friends are often people that teenagers don't know in their real life. They may be people that teenagers met online by chance.

Such a relationship lacks real-life investment in a 45 (**friend**). Online friends don't 46 (**real**) know about one another. Therefore, these “friends” are more likely to be 47 (**kind**). Furthermore, teenagers can 48 (**easy**) be fooled. As a result, people who are 49 (**hide**) their real purpose are 50 (**increasing**) targeting teenagers.

第七部分：短文写作（第 51 题，30 分）

请根据所提供材料中的要求完成一篇 80 词左右的英文写作任务。将你的答案写在答题卡相应的位置上。

51.

某英文报社就周末休闲方式征稿，题目为“My Favorite Leisure Activity at Weekends”。请你根据下面的内容要点，给报社写一篇英文应征稿。

- 简单陈述周末休闲的方式，如逛公园、看电影、购物等
- 说明你最喜欢的休闲方式以及喜欢的原因